

Friday 1 April 2011

Coventry launches fantastic new range of best buy ISA's

Coventry Building Society has launched the following best buy Fixed Rate Cash ISA's for 2011 / 2012 tax year's allowance.

- 3.10% AER/tax free p.a. until 31.05.2012
- 4.15% AER/tax free p.a. until 31.05.2014
- 5.00% AER/tax free p.a. until 31.05.2016

Coventry has also launched the following Privilege Fixed Rate ISA, exclusively for savers who have been members of the Coventry for 5 years or more;

- 3.25% AER/tax free p.a until 31.05.2012

Colin Franklin, Sales and Marketing Director at Coventry Building Society, said: "We are delighted to launch our range of best buy Cash ISA's which includes a wide selection of products. We are confident that savers will find the right account for them within our new range of market leading 1 year, 3 year and 5 year ISA's. For the first time, we have also launched a fixed ISA exclusively for our long term members of five years or more. We are committed to putting our members first in everything we do and we hope that our new Privilege Fixed Rate ISA will be well received by our members".

Customers can apply by calling the Customer Service Centre on 0845 7665522, visiting any branch of the Coventry or Stroud & Swindon or online at www.coventrybuildingsociety.co.uk or www.stroudandswindon.co.uk

For more information or additional comment please contact:

The press office on 0870 607 7727 or email media@thecoventry.co.uk

www.thecoventry.co.uk

Coventry Building Society. Registered Office: Economic House, PO Box 9, High Street, Coventry CV1 5QN.

We monitor and record phone calls.

notes to Editors

- Coventry Building Society is the third largest building society in the UK with assets exceeding £21.4 billion.

Fixed Rate ISA (5) 31.05.2012		
	Annual (only)	
Balance	AER/tax-free p.a.	Net p.a.
£5,340	3.10%	N/A
<ul style="list-style-type: none"> Annual interest will be paid on 31 May each year. Early closure prior to maturity is permitted subject to 120 days interest on the amount withdrawn. Partial withdrawals are not allowed. Customers can only deposit £5,340 in this fixed rate ISA (2011/2012 Cash ISA Subscription) Transfers of previous years' subscriptions are not allowed. This fixed rate ISA will mature on 31st May 2012. Shortly before the end of the fixed rate period we will write to advise the customer of reinvestment options. 		

Privileged Fixed Rate ISA (1) 31.05.2012		
	Annual (only)	
Balance	AER/tax-free p.a.	Net p.a.
£5,340	3.25%	N/A
<ul style="list-style-type: none"> Annual interest will be paid on 31 May each year. Exclusively for savers who have been members of the Coventry for five or more years as at the end of the current tax year. Early closure prior to maturity is permitted subject to 120 days interest on the amount withdrawn. Partial withdrawals are not allowed. Customers can only deposit £5,340 in this fixed rate ISA (2011/2012 Cash ISA Subscription) Transfers of previous years' subscriptions are not allowed. This fixed rate ISA will mature on 31st May 2012. Shortly before the end of the fixed rate period we will write to advise the customer of reinvestment options. 		

Fixed Rate ISA (6) 31.05.2014		
	Annual (only)	
Balance	AER/tax-free p.a.	Net p.a.
£5,340	4.15%	N/A
<ul style="list-style-type: none"> Annual interest will be paid on 31 May each year. Early closure prior to maturity is permitted subject to 120 days interest on the amount withdrawn. Partial withdrawals are not allowed. Customers can only deposit £5,340 in this fixed rate ISA (2011/2012 Cash ISA Subscription) Transfers of previous years' subscriptions are not allowed. This fixed rate ISA will mature on 31st May 2014. Shortly before the end of the fixed rate period we will write to advise the customer of reinvestment options. 		

Fixed Rate ISA (7) 31.05.2016		
Annual (only)		
Balance	AER/tax-free p.a.	Net p.a.
£5,340	5.00%	N/A
<ul style="list-style-type: none">• Annual interest will be paid on 31 May each year.• Early closure prior to maturity is permitted subject to 120 days interest on the amount withdrawn. Partial withdrawals are not allowed.• Customers can only deposit £5,340 in this fixed rate ISA (2011/2012 Cash ISA Subscription)• Transfers of previous years subscriptions are not allowed.• This fixed rate ISA will mature on 31st May 2016. Shortly before the end of the fixed rate period we will write to advise the customer of reinvestment options.		